

# Olympia International Fine Art & Antiques Fair

7-17 June 2012

## Fact Sheet

### Stand Costs

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- Premium (shaded in blue) £540 per sqm / Marketing levy £750
- Standard (shaded in yellow) £484 per sqm / Marketing levy £750
- Collectors Avenue (shaded in green) £420 per sqm / Marketing levy £750
- Collectors Crescent (shaded in purple) £395 per sqm / Marketing levy £375

### Additional Costs for all Exhibitors

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- Public Liability Insurance £55 unless proof of insurance cover provided
- Lighting and electrical costs
- Additional stand fitting
- Alternative painted finish
- Alternative "blackout" black ceiling

*Please note that if you are sharing a stand each company will be required to pay the marketing levy*

### Stand Specification for Architectural Shell Scheme

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- Stand height is 3.5m
- Felted walls (choice from 10 colours)
- Muslin ceiling (choice of black or white)
- Carpet
- Fascia supported by corner column posts (these may not be removed)
- Stands with 6m frontage & over will require a support post (these may not be removed)
- Structural Hall pillars are shown on the plans. If they fall on stands these will be clad in the fabric of the stand and 1sqm will be deducted from the overall sqm of these stands
- Stand cleaning
- Complimentary tickets to the fair and promotional material (posters and leaflets)
- All stand measurements are taken from the middle of each wall. If you require exact dimensions of the interior of your stand for showcases please contact SO Group on 0161 874 5100 for clarification

### Display Regulations

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- Only 50% of open sides to be walled off either by tall show cases or walls (perimeter stands may vary)
- All internal walling must be set back 0.5m from the front of the stand
- All low showcases to be 0.5m from edge of stand

### Additional Standfitting & Electrical Regulations

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SO Group (formerly Early Action) are the sole standfitting and electrical contractors for Olympia International Fine Arts & Antiques Fair. SO Group have put together lighting packages which we hope will meet your requirements. Further details will be in the Exhibitor Manual which you should receive in February 2012.

*All costs quoted exclude VAT*

**For more information +44 (0) 207 370 8345 or visit [www.olympia-art-antiques.com](http://www.olympia-art-antiques.com)**