

Gallery Name _____

Director _____

Address _____

Asst. Director _____

City _____ State _____

Facsimile _____

Zip Code _____ Country _____

Telephone _____

E-Mail _____

Website _____

This application/agreement (the "Agreement"), when countersigned by both parties, becomes a binding agreement regarding participation in the fine art exhibition in Palm Beach County, Florida known as Art Palm Beach 2011 (the "Exhibition"). Application/agreements should be returned to Art Palm Beach at the address set forth on the signature page of this Agreement.

Booth Request:

Included in the booth cost: 12' (3.7m) high hardwall dividers as per fair regulations and standard allocations include perimeter & interior walls, exhibitor sign, table and two chairs, and drayage.

There are mandatory additional fees for booth lighting and cooperative advertising. Special walls, closets, additional signage, additional furniture, miscellaneous electrical services, shelving, sculpture pedestals, and labor furnished for exhibitor-supplied materials are available at additional charge.

Feet and Meters:

- | | | |
|--|--|--|
| <input type="checkbox"/> 192 sq.ft. (17.8 m ²) US \$8,640 | <input type="checkbox"/> 500 sq.ft. (46.5 m ²) US \$22,500 | <input type="checkbox"/> 900 sq.ft. (83.6 m ²) US \$40,500 |
| <input type="checkbox"/> 300 sq.ft. (27.9 m ²) US \$13,500 | <input type="checkbox"/> 600 sq.ft. (55.8 m ²) US \$27,000 | <input type="checkbox"/> 1000 sq.ft. (93.0 m ²) US \$45,000 |
| <input type="checkbox"/> 400 sq.ft. (37.2 m ²) US \$18,000 | <input type="checkbox"/> 700 sq.ft. (65.0 m ²) US \$31,500 | <input type="checkbox"/> 1200 sq.ft. (111.4 m ²) US \$54,000 |
| | <input type="checkbox"/> 800 sq.ft. (74.3 m ²) US \$36,000 | <input type="checkbox"/> _____ |

Upon countersignature by IFAE this agreement shall be binding on both parties on the same terms and conditions, except for annual date adjustments, for the term indicated above.

Booth sizes indicated on this application are an approximation. Final booth size may vary and will depend on booth design and available floor space for the Exhibition. Final booth size will be charged accordingly at a rate of US \$45.00 per square foot / \$486.45 per square meter (early commitment rates only valid through July 31, 2010).

We request a contract of 1 2 3 4 5 years. Contracts of 3 or more years are eligible to serve on Dealer Committee.

Booth prices for multi-year contracts are subject to annual increases not to exceed 10% in the event the Exhibition experiences additional operational costs.

Proposed Exhibition

Please include the following with your submission of the Agreement:

- List of artists you plan to exhibit at the fair _____
- Five (5) images in jpeg format of your proposed exhibition (via disk or email)
- Current/previous fair participation _____
- When was your gallery established? _____

Deposit Requirements

Please remit a deposit of US \$2,000 with this application for booth space. US checks should be made payable to "IFAE" and delivered to the address set forth on the signature page of this Agreement. Overseas wire transfer transactions should be made in US dollars to: Bank of America, ABA# 026009593, SWIFT code BOFAUS3N to credit the account of IFAE, account #229029486596. Please include gallery name to ensure proper credit. No space will be reserved without receipt of the required deposit. If Art Palm Beach is unable to accept your application, a full refund of the deposit will be issued.

Enclosed is our deposit of US \$2,000 related to this application. This deposit is to be applied toward exhibit booth fees.

Credit Card Information

Please charge the deposit of US \$ _____ to our credit card.

Visa Mastercard American Express Card number _____ Exp (mm/yy) _____ Security Code _____

Name on card (please print)

Authorized Signature

Date

APPLICATION/AGREEMENT TERMS AND CONDITIONS

This Agreement is between _____ (hereinafter referred to as the "Exhibitor") and IFAE LLC (hereinafter referred to as "Art Palm Beach"). The terms and conditions of this Agreement (and any addenda attached hereto) shall be the terms and conditions applicable to Exhibitor's lease of booth space at the Exhibition from Art Palm Beach, such Exhibition to be located at the Palm Beach County Convention Center in West Palm Beach, Florida, during the dates of January 20-24, 2011. The terms and conditions of this Agreement shall also cover any additional days required for Exhibitor to move-in and move-out of the booth space at the Exhibition. Now therefore, in consideration of the terms and conditions contained herein, and other valuable consideration, the receipt of which each party acknowledges, Exhibitor and Art Palm Beach agree as follows:

1. IFAE strictly relies on all representations made by the Exhibitor in the fair Application/Agreement as well as adherence to all Rules and Regulations which are part of this Agreement. If representations are incorrect or untruthful or Exhibitor fails to observe the Rules and Regulations contained herein, IFAE reserves the right to immediately terminate this contract without refund and/or further obligation to the Exhibitor.

2. Exhibitor hereby leases the booth space at the rental price (both subject to adjustment as stated herein) described on page 1 of the Agreement, exclusive of applicable state and local taxes, plus decoration, cooperative advertising charges and other costs and charges as set forth below, all of which additional costs and charges shall be invoiced directly to Exhibitor and considered to be additional rent due to Art Palm Beach hereunder. All payments made pursuant to this Agreement shall be made exclusively in US currency. Payments made hereunder may be made by cash, check drawn on a US bank or bank wire transfer.

3. Art Palm Beach does not guarantee specific booth placements, booth configuration or booth square footage. Art Palm Beach reserves the right to make changes in booth assignments, booth placements, booth square footage and/or booth configuration within the Exhibition at its sole discretion at any time. The design and placement of booths shall be controlled and approved by Art Palm Beach exclusively, in its sole discretion. Furthermore, Art Palm Beach does not represent warrant or guarantee the final square footage of any booth space leased hereunder, it being expressly understood by Exhibitor the actual square footage of a booth leased hereunder shall be unknown until a final floor plan is received by Art Palm Beach. Should the final floor plan received by Art Palm Beach (depicting the actual booth size to be leased to Exhibitor) differ from the approximate booth square footage stated herein, the final floor plan shall control and same shall be deemed to amend and supplement this Agreement so that the square footage of the booth size depicted in the final floor plan shall replace the approximate square footage stated herein, and the rental payments hereunder will be adjusted accordingly.

4. The balance of the rental price (i.e. less the deposit already received by Art Palm Beach) shall be paid by Exhibitor in three equal installments, the first of which is due one hundred eighty (180) days prior to the start date of the Exhibition, the second of which is due one hundred twenty (120) days prior to the start date of the Exhibition, with the final payment being due sixty (60) days prior to the start date of the Exhibition. In the event Exhibitor fails to make any such scheduled payments and/or if any payment due hereunder is delinquent more than five (5) calendar days past the due date, the Exhibitor's booth location may be assigned to a non-preferential area or any other area at the sole discretion of Art Palm Beach and a late charge of \$1.00 per square foot service charge will be added to the delinquent payment.

5. In the event that Exhibitor fails to make rental payments as agreed herein or breaches any term or condition contained herein, Exhibitor shall be in default hereunder, and Art Palm Beach shall have the right to retain Exhibitor's deposit and all other monies paid hereunder, and reserves any other remedies it may have in law or in equity with respect to any default by Exhibitor hereunder. In the event of default by Exhibitor, Art Palm Beach shall have the right, but not the obligation, to lease the subject booth space to another exhibitor prior to the Exhibition. In the event Art Palm Beach is unable to lease all of the defaulting Exhibitor's booth space, Exhibitor shall remain liable for the full balance due under the terms of this Agreement, including any Art Palm Beach cooperative advertising fees, lighting and decorating fees, together with all costs of collection, including but not limited to, all reasonable attorneys' fees, court costs and interest. In addition to any other defaults enumerated herein, Exhibitor shall be in default hereunder if Exhibitor fails to observe or perform any of the other terms, covenants and conditions of this Agreement (or any other supplemental documents incorporated herein such as the Exhibitor Manual as referenced below) and such default shall continue for more than fifteen (15) days after written notice from Art Palm Beach to Exhibitor. Exhibitor shall have ten (10) days after written notice from Art Palm Beach to cure any monetary default. Art Palm Beach shall have all remedies available to Art Palm Beach at law and in equity in the event of Exhibitor's default under this Agreement, which remedies are cumulative and not mutually exclusive, including, but not limited to, the right of acceleration.

In the event of such default, Art Palm Beach may recover from Exhibitor damages computed in accordance with the following formula, in addition to its other remedies: (a) any unpaid rent and other sums due under this Agreement which have been earned at the time of such default or termination; plus (b) the unpaid rent and other sums due under this Agreement for the balance of the term after the time of default; plus (c) any other amount necessary to compensate Art Palm Beach for all the detriment proximately caused by Exhibitor's failure to perform its obligation under this Agreement or which in the ordinary course of things would be likely to result therefrom, including, attorneys' fees and costs; plus (d) at Art Palm Beach's election, such other amounts in addition to or in lieu of the foregoing as may be permitted from time to time by the laws of the State of Florida; plus (e) interest thereon at eighteen percent (18%) per annum.

6. Exhibitor agrees to abide by the aesthetic standards set forth by Art Palm Beach or as determined or promulgated by the organizers of the Exhibition, and Exhibitor agrees to be bound by all rules, regulations, terms and conditions contained in the Exhibitor's Manual, to be supplied to Exhibitor after this Agreement has been executed by Art Palm Beach and Exhibitor.

7. This Agreement when signed by Exhibitor shall constitute an agreement for exhibit space in Art Palm Beach but only when duly countersigned by Art Palm Beach or its agents and representatives. It is subject to review and approval by Art Palm Beach or its agents and representatives who reserve the right to reject any application for any reason. All applications will be accepted only in writing by Art Palm Beach and such decisions are at the sole discretion of Art Palm Beach. There exists no obligation by Art Palm Beach to any applicant until a completely executed Agreement has been signed by both the Exhibitor and Art Palm Beach.

8. Walls, lighting, design, labor, carpet, etc., are all furnished by Art Palm Beach to guarantee uniformity of overall design of the Exhibition. The booth will be integrated into the overall design of the Exhibition.

9. Included in the rental price of the booth shall be: hardwall dividers as per fair regulations and standard allocations include perimeter and interior walls, wall-to-wall carpeting, one exhibitor sign, two catalogue pages, one table and two chairs, and drayage. There are mandatory additional fees for booth lighting and cooperative advertising. Art Palm Beach cooperative advertising fee: 400 sq ft and smaller US \$2,500; 401 sq ft and larger US \$3,500. Special walls, additional signage, additional furniture, miscellaneous electrical services, shelving, sculpture pedestals, sculpture drayage and labor furnished for exhibitor-supplied materials are available at additional charge. Prices are outlined in the Exhibitor Manual. Exhibitor agrees to pay full costs of booth decoration and lighting. Additional fees and costs shall be invoiced separately to Exhibitor and shall be in addition to any other rental fees and sums due hereunder.

10. By execution of this Agreement, Exhibitor acknowledges and accepts the Rules and Regulations set out in Addendum A and attached hereto. The Exhibitor promises to abide by the Rules and Regulations contained in this Agreement and such further rules and regulations as may be implemented by Art Palm Beach governing the terms of the Exhibition. Exhibitor's use of the booth space and the Exhibition premises shall be subject at all times to those rules and regulations adopted by Art Palm Beach.

11. The liability of Art Palm Beach for failure to perform its obligations under this Agreement is limited to a refund of the Exhibitor's deposits paid hereunder. In the event Art Palm Beach shall be in default hereunder in any respect, such default shall not give rise to any rights or remedies in Exhibitor unless and until such default shall continue for more than thirty (30) days after Art Palm Beach's actual receipt of written notice thereof from Exhibitor (or, as to defaults not susceptible of being cured within such thirty day period, Art Palm Beach fails to

commence the cure thereof within such period and thereafter diligently prosecute the same to completion). Further, if Art Palm Beach is delayed or prevented from performing any of its obligations under this Agreement by reason of strike or labor troubles or any cause whatsoever beyond Art Palm Beach's control, the period of such delay or such prevention shall be deemed added to the time herein provided for the performance of any such obligation by Art Palm Beach, or Art Palm Beach, in its sole discretion, may cancel this Agreement and the parties hereto shall be released of all further obligations and liabilities each may have to the other.

12. Neither Art Palm Beach, nor the lessor of the Exhibition facility, will accept any responsibility for the well-being of any art and materials consigned to or in the possession of any Exhibitor during the Exhibition. The Exhibitor waives any and all claims against Art Palm Beach, its contractors, agents, employees, invitees and licensees and the lessor of the Exhibition facility for loss, theft, damage, or destruction by fire, water or otherwise, of any art work, crates, packing materials, or any other items of Exhibitor, on the Exhibition premises at any time as well as for injury to itself, its agents, servants and/or employees while on the Exhibition premises, and for any damage of any nature including damage to its business by reason of the failure to provide booth space for its exhibit or for any failure to hold the Exhibition as scheduled. All Exhibitor's personal property of every kind of description which may at any time be in the booth space or on the Exhibition premises shall be at Exhibitor's sole risk, or at the risk of those claiming under Exhibitor, and Art Palm Beach shall not be liable for any damage to said property or loss suffered by the business or occupation of Exhibitor caused in any manner whatsoever, including theft. Art Palm Beach shall not be liable for any such injury or damage caused by other exhibitors or any other person(s) either on the Exhibition premises or elsewhere. Art Palm Beach shall not be liable for any latent defect in construction. Art Palm Beach shall not be responsible for damage or loss of property of Exhibitor kept or stored on the Exhibition premises no matter how caused.

13. Exhibitor agrees to indemnify and hold Art Palm Beach, its employees, agents, invitees, licensees and contractors, and the lessor of the Exhibition facility, harmless for any claims arising out of negligence of Exhibitor, its agents, or employees. Exhibitor must remain with all artwork and other items, and/or their freight, until the designated shipper has removed same from the Exhibition premises. In addition to the foregoing, Exhibitor agrees to indemnify and save Art Palm Beach harmless from and against any and all claims and demands for, or in connection with, any accident, injury or damage whatsoever caused by any person or property arising directly or indirectly, out of the business conducted in or the use and/or occupancy of the Exhibition premises, booth space or any part thereof, or arising directly or indirectly, from any act or omission of Exhibitor or any concessionaire or sub-exhibitor or their respective licensees, servants, agents, employees, contractors or invitees, and from and against any and all cost, expense and liabilities incurred in connection with any such claims and/or proceedings brought thereon. The general liability coverage maintained by Exhibitor pursuant to this Agreement shall specifically insure the contractual obligation of Exhibitor as set forth in this section and/or as provided in this Agreement.

14. Exhibitors must carry worker's compensation, commercial general liability, personal injury and blanket contractual liability insurance at limits of at least \$1,000,000 per occurrence and \$2,000,000 per aggregate. These coverages must be evidenced by a certificate of insurance with a 30-day notice of cancellation provision to the insured and naming Art Palm Beach, IFAE, LLC and the Palm Beach County Convention Center as additional insured and to be provided at least 30 days before the proposed Exhibition start date. It is strongly recommended the Exhibitor also carry insurance to cover loss, damage, or injury to any property of the Exhibitor or to any of his officers, agents, employees or contractors, whether attributable to accident, fire, theft or any other cause whatsoever. While Art Palm Beach may provide security guards, it is done solely as an accommodation to Exhibitor. The Exhibitor expressly agrees to save and hold harmless Art Palm Beach, the lessor of the Exhibition facility, their management, agents, employees, licensees, invitees and contractors from any and all claims, liabilities and losses for injury to persons (including death) or damage to property arising in connection with Exhibitor's use of the booth space and the Exhibition premises, and in connection with security personnel provided by Art Palm Beach.

15. Exhibitor shall make no assignment or subletting nor shall Exhibitor enter into license or concession agreements or mortgage or hypothecate this Agreement or Exhibitor's interest in and to the booth space or Exhibition premises or any part thereof or permit any other party to conduct business or manage the booth space or control the operation thereof (hereinafter collectively referred to as "Transfer"), without the prior written consent of Art Palm Beach, which consent may be granted or withheld at Art Palm Beach's sole discretion. Consent by Art Palm Beach to any Transfer shall not constitute a waiver of the necessity for such consent to any subsequent Transfer. Any Transfer by Exhibitor in accordance with this section shall be only for the purpose and use hereinabove specified and for no other purpose, and in no event shall any Transfer release or relieve Exhibitor from any obligations under this Agreement. Any permitted transferee shall assume Exhibitor's obligations hereunder and shall deliver to Art Palm Beach an assumption agreement in form satisfactory to Art Palm Beach within five (5) days after the effective date of the Transfer. Exhibitor agrees to pay Art Palm Beach's attorneys' fees incurred in connection with the review and/or preparation of any documents in connection with any Transfer, and in the event of a Transfer for rentals in excess of those rentals reserved hereunder, Exhibitor shall pay all of such excess rent to Art Palm Beach. Any attempt Transfer without Art Palm Beach's consent shall not be binding upon Art Palm Beach and shall confer no rights upon any third person.

16. All sums of any kinds and character not paid by Exhibitor on their due date shall bear interest at 18% per annum unless otherwise provided specifically to the contrary herein. If Art Palm Beach advances any funds to cure any default by Exhibitor or performs any obligation on behalf of Exhibitor which requires an expenditure, Exhibitor shall be obligated to reimburse Art Palm Beach, immediately upon demand therefor, for all such advances and expenditures, together with an administrative/overhead charge equal to 15% of the amount thereof, plus interest thereon at 18% per annum from the date such funds are advanced or such expenditure is made. Should Exhibitor fail to pay when due any installment of rent or any other sum payable to Art Palm Beach under the terms of this Agreement, then, at Art Palm Beach's option, a charge equal to five (5%) percent of the amount due shall be imposed to compensate Art Palm Beach for its administrative costs in dealing with such late payment. Unless otherwise expressly provided herein, any consent or approval of Art Palm Beach may be granted or withheld by Art Palm Beach in Art Palm Beach's reasonable discretion.

17. Whenever notice shall or may be given to either of the parties by the other, each such notice shall be by registered or certified mail with return receipt requested, at the respective addresses of the parties as contained herein or to such other address as either party may from time to time designate in writing to the other. Any notice under this Agreement delivered by mail shall be deemed to have been given three (3) days after it is placed in the mail with sufficient postage prepaid. This Agreement contains all of the agreements between the parties hereto, supersedes all prior and/or contemporaneous agreements and understandings and it may not be modified in any manner other than by an agreement in writing signed by all the parties hereto or their successors in interest. The terms, covenants, and conditions contained herein shall inure to the benefit of and be binding upon Art Palm Beach and Exhibitor and their respective heirs, personal representatives, successors and assigns, except as may be otherwise expressly provided in the Agreement. Exhibitor acknowledges that neither Art Palm Beach nor any broker has made any representations to or agreements with Exhibitor which are not contained in this Agreement. All obligations of Exhibitor which are or may be intended by their nature to be performed and/or complied with after the expiration or earlier termination of this Agreement shall survive such expiration or termination. If any term or provision of this Agreement or the application thereof to any person or circumstance shall, to any extent, be determined by a court of competent jurisdiction to be held illegal, invalid or unenforceable, then same shall be deemed deleted from this Agreement as if never included herein; but the remainder of this Agreement, or the application of such term or provision to persons or circumstances other than those as to which it is held illegal, invalid or unenforceable, shall not be affected thereby and each term and provision of this Agreement shall be valid and be enforced to the fullest extent permitted by law.

18. This Agreement is governed solely by the laws of the State of Florida. In the event of any and all litigation arising from this Agreement, the parties hereby agree that the sole venue for all legal action shall lie exclusively in the appropriate Courts of Lee County, Florida. The parties agree to waive trial by jury in any and all litigation arising from this Agreement. In the event of any arbitration or litigation between the parties under this Agreement, the prevailing party shall be entitled to reasonable attorneys' fees and costs, in the arbitration and at both trial and appellate levels. The parties have participated jointly in the negotiation and preparation of this Agreement. In the event an ambiguity or question of intent or interpretation arises, this Agreement shall be construed as if drafted jointly by the parties and no presumption or burden of proof shall arise favoring or disfavoring any party by virtue of the authorship of any of the provisions of this Agreement. The parties intend that each covenant, term and condition contained herein shall have independent significance. If any party has breached any covenant, term or condition contained herein in any respect, the fact that there exists another covenant, term or condition relating to the same subject matter (regardless of the relative levels of specificity) which the party has not breached shall not detract from or mitigate the fact that the party is in breach of the first covenant, term or condition. The rights and remedies provided by this Agreement are cumulative, and the use of any one right or remedy by either party shall not preclude or waive its right to use any or all other remedies. Said rights and remedies are given in addition to any other rights the parties may have by law, statute, ordinance, or otherwise. Art Palm Beach may, in its sole and absolute discretion, waive any covenant, term or condition or the breach thereof contained herein, however, no covenant, term or condition or the breach thereof shall be deemed waived, except by written consent of Art Palm Beach, and any waiver of the breach of any

covenant, term or condition contained herein shall not be deemed to be a waiver of any preceding or succeeding breach of the same or any other covenant, term or condition. This Agreement shall bind both Art Palm Beach and Exhibitor and their assigns or successors, and the heirs, assigns, administrators, legal representatives, executors or successors as the case may be. This Agreement shall not take effect and there shall be no obligation by either party unless it is countersigned by Art Palm Beach. It shall be effective on the date countersigned by Art Palm Beach. This Agreement is fully or partially assignable by Art Palm Beach in its sole discretion.

19. Regular Price and Cash Discount Price: Prices contracted herein reflect a cash discount of 3%. Payments made by cash, check, or wire transfer are considered cash payments. Regular prices for all contracted space are 103% of the cash price and the regular price may be paid by credit card. The Exhibition reserves the right to accept only credit cards of its designation at any time and/or to terminate acceptance of any and all credit cards for booth payments at any time. Such termination shall have no effect upon the respective party's financial obligations hereunder.

20. Upon acceptance by Art Palm Beach and countersignature of this document. This agreement shall be construed as a binding contract between the parties. A copy will be returned to the Exhibitor. This Agreement is not subject to cancellation or modification after execution and countersignature, except by mutual written Agreement between the parties hereto. Exhibitors agree to be bound unconditionally by the Art Palm Beach rules and regulations as may be set forth by Art Palm Beach in addition to those set out in Addendum A.

21. This Agreement, its terms and conditions, and the discussions, writings and negotiations of the parties hereto prior to the effective date of the Agreement, and the terms and conditions of any addenda prepared in connection with this Agreement (collectively the "Confidential Information"), shall not be disclosed to any third parties for any reason whatsoever and the parties hereto shall keep all Confidential Information and any matters relating to this Agreement, and any addenda prepared in connection with this Agreement confidential and shall not make any disclosures thereof, except for legal, accounting or tax purposes, or as required by law. The barred disclosures referred to in this section include any such disclosures by oral communication, written communication, television, audio, press, wire, internet and all other media. The terms and conditions of this Paragraph shall survive the termination or cancellation of this Agreement. Exhibitor agrees and acknowledges that the Confidential Information, as it exists from time to time, is a valuable, special and unique asset of Art Palm Beach and that the terms and conditions of this Paragraph are reasonable and necessary to protect the legitimate business interests of Art Palm Beach. Exhibitor hereby acknowledges a violation or threatened violation of the terms and conditions of this Paragraph, either by Exhibitor or Exhibitor's employees, agents and representatives, would cause irreparable injury to Art Palm Beach, for which damages would be inadequate compensation. Accordingly, Exhibitor acknowledges, consents and agrees that in the event of any such violation or threatened violation, Art Palm Beach shall be entitled to commence an action for any preliminary, temporary and permanent injunctive relief and other equitable relief and it shall be entitled to any such relief without the necessity of alleging or providing actual damages, irreparable harm or lack of adequate remedy at law and without posting a bond, and Art Palm Beach shall further be entitled to such other rights and remedies it may have at law or in equity, which rights and remedies shall be cumulative and in addition to any other rights or remedies available to Art Palm Beach.

I/We have read this Agreement on behalf of Exhibitor in its entirety, including the Rules and Regulations set out in Addendum A, and as agents of Exhibitor, agree that Exhibitor shall be bound by the terms and conditions herein.

Name (please print)

Authorized Signature

Date

Title

Accepted by Art Palm Beach

Date

Mail original copy to:

IFAE

International Fine Art Expositions

27598 Riverview Center Blvd, Bonita Springs, FL 34134

Tel: 239-949-5411 • Fax: 239-949-5482 • www.ifaec.com

Addendum A - Rules and Regulations

- 1. General Information:** Location of the Exhibition is at the Palm Beach County Convention Center, West Palm Beach, Florida. Exposition Dates, Hours and/or Preview is subject to modification at the discretion of Art Palm Beach.
- 2. Accuracy of Information:** In the event any Exhibitor shall submit false information whatsoever, or attempt to exhibit artwork not specified on the Exhibitor's Application, Art Palm Beach reserves the right to cancel the Exhibitor's Agreement at any time, and retain any monies paid as liquidated damages.
- 3. Other Available Services & Technical Information:** Detailed information such as shipping instructions, customs requirements, warehousing facilities and order forms for additional walls, wall covering, booth trim, furniture, lights, telephones, floral, hotels and other services will be included in the Exhibitor Manual which will be provided to Exhibitor after the Agreement is countersigned by Art Palm Beach.
- 4. General Appearances:** The Exhibition shall have an approved look. All walls, wall coverings, floor covering, signage, furniture, and lighting must be approved Art Palm Beach.
- 5. Sub-Contractors:** All sub-contractors employed must be approved in writing by the Art Palm Beach operations department prior to entering the Exhibition premises.
- 6. Security:** A 24-hour security guard service is provided to prevent entry to the Exhibition area by anyone not authorized by Art Palm Beach or not wearing proper badges for admission to such areas. The security service supplied does not guarantee Exhibitors security against loss, theft or other mischief and does not imply an assumption of liability for the loss, destruction, theft or vandalism of any of Exhibitor's property or injury to any of Exhibitor's personnel, agents or employees. Security passes with an authorized signature and/or passes issued by Art Palm Beach must be utilized. The above is for the protection of all Exhibitors and shall not be construed as any guarantee or indemnification whatsoever to the Exhibitors against loss or theft or otherwise, nor does it imply an assumption of liability by Art Palm Beach with respect to Exhibitor's property.
- 7. Authenticity:** Should the authenticity of any work of art be placed in issue during the course of the Exhibition, Art Palm Beach reserves the right to have said work withdrawn from the Exhibition. All such decisions are at the sole discretion of Art Palm Beach. All Exhibitors are strictly accountable for the authenticity of the works of art that are shown or sold at the Exhibition. The Exhibitor shall indemnify and hold Art Palm Beach harmless against any claims whatsoever made with regard to the authenticity of any work, with regard to any misrepresentation of any irregularity made with respect to the sale of any artwork at the Exhibition, as well as any expenses incurred by Art Palm Beach, including attorney's fees.
- 8. Catalogue:** An official catalogue is to be published for Art Palm Beach. No claims can be entertained with respect to errors or omissions in the catalogue. The Exhibitor shall be responsible for the content of the entries and for any damages claimed through the publication thereof. Each Exhibitor may be restricted to a maximum number of pages in the catalogue.
- 9. Promotional Activities:** Cinema, video, audio, printed material and posters are not permitted at Art Palm Beach.
- 10. Special Wall Arrangements:** Any alterations in booth structure must be approved in writing by Art Palm Beach and will be at the expense of the Exhibitor. Request for additional wall partitions, wall coverings or special wall arrangements other than the standard amount furnished shall be submitted to the Art Palm Beach office no later than the scheduled dates as outlined in the Exhibitor Manual.
- 11. Restrictions: Signage:** All signage for Art Palm Beach must be standard, as set forth in the Exhibitor Manual . No Exhibitor will be allowed to mount, display or post non-uniform signage without prior written approval. No signs or banners extending beyond the limits of an Exhibitors' booth will be allowed unless confirmed in advance in writing by Art Palm Beach. Furniture: All furniture must be standard, as set forth in the Exhibitor Manual. No additional furniture, displays, storage units or similar furnishings will be allowed without prior written approval by Art Palm Beach.
- 12. General Remarks:** Special Exhibition badges must be worn by Exhibitors' staff. All verbal agreements, individual permits and special arrangements must be confirmed in writing. No food will be allowed outside the designated eating areas. Violation of the above Rules and Regulations may lead to Exhibitor expulsion without refund of monies paid under the Agreement.

Initial Here

Date